

## Complete Agency Service Packages

There are three Agency Service Packages offered with varying degrees of options. The more services within an option the greater the investment is required. All Complete Agency Service Packages include the Scout package. Ask your CG support representative for details.



FEATURE	ADVANTAGE	BENEFIT	\$100/mo	\$500/mo	\$1,000/mo
<b>CG Platform</b>					
	Your Website		✓	✓	✓
		CG Designed		✓	✓
		CG Built		✓	✓
		Ongoing CG Mgmt.			✓
		Campaign Store 2/yr		✓	
	Campaign Store	Fundraising/Goal Setting	+\$20	+\$5	✓
<b>Sales &amp; Mtg</b>					
	Google	Integrated Analytics		✓	✓
		Managed Analytics			✓
	Facebook Pixel	Integrated		✓	✓
		Managed			✓
	SEO	Integrated		✓	✓
		Managed			✓
	Mail Cimp	Int. Newsletter signup		✓	✓
		Design & Build Monthly		✓	✓
		Marketing Campaigns 10			
<b>Merchandise</b>					
	Embroidery	No Digitization Fees		✓	✓
<b>Graphic Design</b>					
	Custom Logo	All about you!	✓	✓	✓
<b>Stream Kit</b>					
	Stream Overlay		✓	✓	✓
	Face Cam Window	Animation	✓	✓	✓
	Set of 3 sub badges		✓	✓	✓
	Panels		✓	✓	✓
	Notification Emote			✓	✓
	Stinger Transition			✓	✓
	Intro or Outro	Custom Video (Semi Annual)			✓
<b>Video Editing</b>					
	2.5 minutes	Edited Video /mo	✓		
	10 minutes	Edited Video /mo		✓	
	30 minutes	Edited Video /mo			✓

Social Media Kits					
	Facebook				
		Banner	✓	✓	✓
		Profile Pic	✓	✓	✓
		Facebook Story Template	✓	✓	✓
	Twitter				
		Banner	✓	✓	✓
		Profile Pic	✓	✓	✓
	Instagram				
		Profile Pic	✓	✓	✓
		Instagram Story Template	✓	✓	✓
	YouTube				
		Banner	✓	✓	✓
		Profile Pic	✓	✓	✓
		End Cards	✓	✓	✓
Social Media Mgmt					
		Choose 2 Social Media Networks		✓	
		Choose 3 Social Media Networks			✓
	<b>Posts</b>				
	30	Monthly Text/Picture/Story posts		✓	
	50	Monthly Text/Picture/Story posts			✓
	Weekly	Video Post		✓	
	Daily Content	Video Post			✓
	<b>Engagement</b>				
	CG Engagement	On your social media accounts	✓		
	CG Engagement	w/those engaging on your accounts		✓	✓
	Active reach out & Eng	On other's social media content 20/mo			✓
Discord					
	Add Stream	Live notify to Discord	✓		
	Add Stream	Live notify to Discord w/@here ping		✓	
	Add Stream	Live notify to Discord w/@everyone			✓
	Add Tweet	Notify to Discord	✓		
	Add Tweet	Notify to Discord w/@here ping		✓	
	Add Tweet	Notify to Discord w/@everyone ping			✓
	Add YouTube	Live notify to Discord	✓		
	Add YouTube	Notify to Discord w/@here ping		✓	
	Add YouTube	Notify to Discord w/@everyone ping			✓
Podcast					
	Guest Appearance		✓	✓	✓